

Media Release for Advertising Materials For Town of Clinton's 150th Celebration

RELEASE FOR ADULTS

I hereby consent and agree to the following:

1. I acknowledge that I am eighteen (18) years of age or older. I hereby grant to the Town of Clinton (the "Town"), and others working for the Town or on its behalf, and each of its respective licensees, successors and assigns (each a "Releasee"), the irrevocable, royalty-free, perpetual, unlimited right and permission to use, distribute, publish, exhibit, digitize, broadcast, display, modify, create derivative works of, reproduce or otherwise exploit my name, picture and likeness (collectively, "Media"), for use in the creation of a photo gallery commemorating the Town's 150th Celebration in any manner or media whatsoever (whether known or hereafter devised) including, without limitation, on the internet (Facebook and the Town's website), in print campaigns (posters and banners), in-store and via television. I agree that I have no interest or ownership in any of the Media.

2. I further consent that my name and identity may be revealed therein or by descriptive text or commentary.

3. I shall have no right of approval, no claim to compensation and no claim (including, without limitation, claims based upon invasion of privacy, defamation or right of publicity) arising out of any use, alteration, blurring, illusionary effect or use in any composite form of my name, picture, likeness and voice. I agree that nothing in this Release will create any obligation on the Town to make any use of the Media or the rights granted in this Release. I hereby release and hold harmless Releasees from any claim for injury, compensation or negligence resulting or arising from any activities authorized by this Release and any use of the Media by the Town.

SIGNATURE: _____

NAME (please print): _____

DATE: _____

HOME ADDRESS: _____ CITY _____

STATE _____ ZIP _____

DAYTIME PHONE: (_____) _____

ADDITIONAL PHONE (optional): (_____) _____

EMAIL ADDRESS*: _____@_____

(*will not be used for any other purposes or distributed to third parties)

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RELEASE FOR MINORS

I hereby consent and agree to the following:

1. I hereby grant to the Town of Clinton (the "Town"), and others working for the Town or on its behalf, and each of its respective licensees, successors and assigns (each a "Releasee"), the irrevocable, royalty-free, perpetual, unlimited right and permission to use, distribute, publish, exhibit, digitize, broadcast, display, modify, create derivative works of, reproduce or otherwise exploit my name, picture, likeness and voice (including any video footage of the same) (collectively, "Media"), for use in the creation of a photo gallery commemorating the Town's 150th Celebration in any manner or media whatsoever (whether known or hereafter devised) including, without limitation, on the internet (Facebook and the Town's website), in print campaigns (posters and banners), in-store and via television. I agree that I have no interest or ownership in any of the Media.
2. Town policy precludes the inclusion of personally identifying information without prior written consent from a parent or guardian. Personally identifiable information that may accompany a photograph includes a child's name and, if applicable, the Town-sponsored activity they are participating in. I further consent that my child's name and identity may be revealed therein or by descriptive text or commentary.
3. I shall have no right of approval, no claim to compensation and no claim (including, without limitation, claims based upon invasion of privacy, defamation or right of publicity) arising out of any use, alteration, blurring, illusionary effect or use in any composite form of my name, picture, likeness and voice. I agree that nothing in this Release will create any obligation on Town to make any use of the Media or the rights granted in this Release. I hereby release and hold harmless Releasees from any claim for injury, compensation or negligence resulting or arising from any activities authorized by this Release and any use of the Media by the Town.

NAME OF MINOR (please print): _____

HOME ADDRESS: _____ CITY _____

STATE _____ ZIP _____

DAYTIME PHONE NUMBER: (____) _____

ADDITIONAL PHONE (optional) (____) _____

Release for Minors (those under the age of eighteen): I, the undersigned, being a parent or guardian of the minor, hereby consent to the foregoing conditions and warrant that I have the authority to give such consent.

SIGNATURE OF PARENT/LEGAL GUARDIAN (REQUIRED): _____

NAME OF PARENT/LEGAL GUARDIAN (please print): _____

DATE: _____

PARENT/LEGAL GUARDIAN EMAIL ADDRESS*: _____ @ _____

(*will not be used for any other purposes or distributed to third parties)